



UPLIFT ENTERTAINMENT LLC

CONTENT SUBMISSION GUIDELINES

Please read all guidelines for submitting content to Uplift TV Network. If your content does not meet the following guidelines, it may cause delays or even possible omission from the Uplift Platform.

GUIDELINES:

1. **FORMAT**

All content must be formatted for television viewing. Video shot by mobile phone devices are permitted if they have the required resolution, proper sound, and are filmed in landscape (sideways as opposed to vertical).

2. **RESOLUTION**

All content must have a resolution of at least 1080. We welcome all content that is higher resolution up to 8K.

3. **METADATA**

Please provide the proper metadata for your content, including title, description, notable cast, and synopsis

4. **ART AND GRAPHICS**

All content must be accompanied by a set of thumbnails. Please be sure your thumbnails are of professional quality as they will represent your content for viewers worldwide. We will assist you with graphics if necessary. There are three proportional sizes that we will need:

- a. 2:3 (800 X 1200, 900 X 1350, 1000 X 1500 or similar size)
- b. 16:9 (800 X 450, 1600 X 900, or similar size)
- c. 1:1 (600 x 600, 1000 X 1000 or similar size)

5. **TRAILERS AND PREVIEWS**

Trailers are not required although very strongly encouraged. Please be sure your trailer is one that entices the viewer to watch your content.

6. **CENSORSHIP**

Uplift TV does not censor your content. You have full artistic range with which to work. However, we will not permit three types of content:

- a. Pornographic content of any type
- b. Religiously offensive content of any type
- c. Any content that is purposely and unnecessarily degrading to black people worldwide as a whole or separately by genders or nationalities.

7. **UPLOADING**

Upon agreeing to submit content, Content Creators will be sent a link to our Dropbox where you will submit your content. Once that has happened, we will be automatically notified and place content.

8. **OTHER INFO**

Please include a link to all your social media. This is necessary for marketing purposes.